

Publication Specs

To ensure fast accurate compatibility and streamlined production we need ALL artwork for advertisements in the following specifications.

Publication: YACHTING QUEENSLAND

Stock:	Newsprint (inside) Covers (Gloss)
Trim size:	196mm(w) x 270mm(d)
Bleed size:	Allow 3mm on all bleed sides
Full page:	-image area-170mm (w) x 246mm (d)
Half page-hor:	167mm (w) x 115mm (d)
Half page-vert:	77mm (w) x 246mm (d)
1/3 page-hor:	167mm (w) x 77mm (d)
1/4 page -hor:	56mm (w) x 167mm (d)
1/4 page -vert:	77mm (w) x 112mm (d)
1/8 page-hor:	77mm (w) x 56mm (d)

SEND ADVERTS TO:

Email to: artroom@thelangeroom.com

With Subject: publication name - advert client name

What we need from you:

Platform

We assemble our work on PC platform.

Images

All photos MUST be scanned at 300dpi (no more, no less) in TIF or JPG and CMYK format not RGB.

Editorial

Type can be sent as emailed to us in directly in email itself with instructions or sent as a Word / TXT/ RTF or DOC.

Media

We accept media on: CD, DVD or email.
(Please indicate if you require return of disc)

Proofs

To ensure accurate reproduction or no corruption, we must have a printout (hard copy) to ensure

Formats

All advertisements to be supplied in PDF format ONLY.
*** USE DISTILLER with the setting "PRINT" option, Maximum quality JPG compression and convert all fonts to curves/outlines

Email to

artroom@thelangeroom.com

Publication Enquiries:

Warwick Treasure: Tel/Fax 07-5534 3100

Email: treasure01@iprimus.com.au

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72 George Street Moffat Beach, p: PO Box 162 Moffat Beach Q. 4551

t: 040 9267639 f: 07-30090014 e: damien@thelangeroom.com w: www.thelangeroom.com

ABN: 45673084593